



IFSO 2021

25TH WORLD CONGRESS

FONTAINEBLEAU MIAMI BEACH

MIAMI

19 - 23 OCTOBER 2021

www.ifso2021.com

**25th Silver Anniversary
IFSO World Congress**

IFSO LAC Meeting

**1st World Consensus Endoscopic
Bariatric and Metabolic
Interventions**

**SUPPORT
OPPORTUNITIES**

**Dr. Natan Zundel, USA
Congress President**

**Dr. Raul Rosenthal, USA
Congress Co-President**

15 July 2021
Abstract Submission
Deadline

15 October 2021
Early Bird Registration
Closes



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19-23 October, 2021 | Fontainebleau, Miami, Florida



Why Sponsor IFSO 2021?

The International Federation for the Surgery of Obesity and Metabolic Disorders (IFSO) is a Federation composed of national associations of bariatric surgeons and integrated health professionals. IFSO 2021 expects strong attendance this year. The meeting continues to attract 3,000+ attendees with 2021 expected to be the largest conference in IFSO history. What better venue to showcase your company's products and services than at a meeting attended by the key thought leaders and decision-makers in the field of adiposity-based chronic diseases? Don't miss the opportunity to be part of this important gathering of surgeons and integrated health professionals.

New This Year: Sponsorship Packages

Sponsorship Packages provide the best value for your budget. IFSO 2021 is offering complimentary full access badges to the meeting for the Sponsorship Packages, plus Exhibit-Hall-Only badges.



Visionary Package: \$300,000 Includes 30'x30' Island Exhibit Space, 30 Exhibitor-only Badges, 10 Full Access Badges, Lunch Satellite Symposium, 1 Bag Insert, 2 Lead Retrieval Devices

Diamond Package: \$200,000 Includes 20'x30' Island Exhibit Space, 20 Exhibitor-only Badges, 6 Full Access Badges, Lunch Satellite Symposium, 1 Bag Insert, 2 Lead Retrieval Devices

Platinum Package: \$150,000 Includes 20'x20' Island Exhibit Space, 16 Exhibitor-only Badges, 4 Full Access Badges, Breakfast Satellite Symposium, 1 Bag Insert, 2 Lead Retrieval Devices

Gold Package: \$100,000 Includes 10'x20' Prime Exhibit Space, 12 Exhibitor-only Badges, 2 Full Access Badges, Breakfast Satellite Symposium, 1 Bag Insert, 2 Lead Retrieval Devices

Silver Package: \$50,000 Includes 10'x10' Exhibit Space, 8 Exhibitor-only Badges, 1 Full Access Badges, 1 Bag Insert, 2 Lead Retrieval Devices

Exhibit Hall Floor Plan will be shared in May. Exhibitors will be able to pick their booth location based on level of sponsorship. Visionary Package Sponsors will get first choice.

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Exhibit Only Sponsorship Levels



Inline Booth: \$5,400 10'x10'. Includes 1 Exhibitor-only Badge per 10'x10' increment

Corner Booth: \$5,800 per 10' x 10'. Includes 1 Exhibitor-only Badge per 10'x10' increment

Island Booth: \$5,800 per 10' x 10'. Includes 1 Exhibitor-only Badge per 10'x10' increment

Non-Profit / Government: (must provide 501(c) form) \$1,200. Includes 10'x10' Exhibit Space, 1 Exhibitor-only Badge

Booth space will be assigned by IFSO. A floor plan will be shared by end of May.



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Satellite Symposia

Satellite symposia are not part of the scientific program, but they are an important part of the annual meeting and are planned to meet the same standards of evidence, scientific rigor, and fair balance. Satellite symposia provide opportunities to learn about new and emerging research not addressed in the scientific program.

Package A: Dinner Sessions. Includes meeting room and standard AV; DOES NOT include Food & Beverage. The Sponsor is responsible for all F&B coordination and costs. \$35,000

Package B: Breakfast & Lunch Sessions. Includes meeting room, standard AV, and standard Food & Beverage for attendees. (Continental breakfast x 200. Box lunches x 200.) Breakfast Satellite: \$50,000; Lunch Satellite: \$60,000.



Tuesday Lunch - Package B: October 19, 2021, 12:00-1:00pm

Tuesday Dinner - Package A: October 19, 2021, 6:30-8:30pm

Wednesday Breakfast - Package B: October 20, 2021, 6:15-7:15am

Wednesday Lunch - Package B: October 20, 2021, 12:00-1:00pm

Wednesday Dinner - Package A: October 20, 2021, 6:30-8:30pm

Thursday Breakfast - Package B: October 21, 2021, 6:15-7:15am

Thursday Lunch - Package B: October 21, 2021, 12:00-1:00pm

Thursday Dinner - Package A: October 21, 2021, 6:30-8:30pm

Friday Breakfast - Package B: October 22, 2021, 6:15-7:15am

Friday Lunch - Package B: October 22, 2021, 12:00-1:00pm

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Scientific and Educational Activities:

Meet the Expert – Exclusive to Satellite Symposia

sponsors: \$12,000 This is an exclusive offer to all companies supporting a Satellite Symposium. Extend your session by providing an opportunity for the audience to meet your faculty for an intimate Q&A session.

Organize a Meet the Expert session. 45-minute session to be offered as an extension to your Satellite Symposium (Meet the Expert Sessions for Breakfast Satellites will take place over lunch, MTE Sessions for Lunch Satellites will take place in the afternoon, Dinner Satellites get the choice between a breakfast or early afternoon time slot.) Exact times to be communicated based on the final agenda.

Continental breakfast, boxed lunch and afternoon snacks based on 50 attendees are included. Faculty and audience mics are included.

Simulation Center: \$5,000 Area dedicated to hands-on sessions. Possible topics include Endoscopic stations, Robotic stations, Laparoscopic stations. Sponsor to provide devices and product samples to carry out sessions. Hands-on sessions are based on availability.

Promotional Video: Full day: \$15,000, Half day: \$9,000. Promotional Video of Company Your announcement/video may be a maximum of 60 seconds and will be projected outside the exhibit hall. Company to provide video. Exact placement determined by IFSO 2021.

General Sponsorship Opportunities:

Hotel Key Cards: \$13,000 Company logo imprinted on all hotel key cards during main check-in dates of IFSO 2021.

Hotel Key Sleeves – available to Key Card Sponsor only: \$6,000 Double the value of your sponsorship by branding the key sleeves as well.

Do Not Disturb Hotel Door Hangers: \$8,000 Custom Do Not Disturb Cards/Door Hangers to showcase your corporate logo or message. Front and back art (full color) cards/door hangers will be placed in sleeping rooms of IFSO 2021 meeting attendees at Fontainebleau. Artwork to be provided by Sponsor. Additional hotel distribution fees apply and will be Sponsor's responsibility.

General Sponsorship Opportunities:

Hotel Door Drops: \$3,000 per item, privilege only.

Grants Company permission to arrange a door drop at Fontainebleau. Company is responsible for production and shipment of door drop items and payment of fees directly to Fontainebleau for the per-item cost of door drop. All materials must be reviewed and approved by IFSO 2021.



Program Bags: \$15,000 Allows Company to have Company logo printed on all program bags. Company to provide artwork.

Registration Bag Insert: \$3,000 per piece Grants Company permission to include a promotional flyer (up to 8.5" x 11") in the registration bag. Company is responsible for the production and shipment of items. All materials must be reviewed and approved by IFSO 2021.

Welcome Package Bag Pen: \$2,500 privilege only. Entitles Company to the exclusive right to place a promotional pen inside the welcome package distributed to all attendees. Company is responsible for the production and shipment of pens.

Lanyards: \$10,000 Sponsor Company to provide the lanyards. Includes logo on lanyards.

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Advertising Opportunities:

Advertisement in Program Book: This popular and useful item will be the only print publication at IFSO 2021. The program features the full schedule, poster list, Exhibit & Poster Hall floor plan, hotel space layout, and exhibitor list with booth numbers. CME information is also included, making the publication useful past the annual meeting. Company to provide print-ready artwork.

Front Inside Cover - \$10,000;
Back Inside Cover - \$8,000;
Back Outside Cover - \$10,000



Notebook: \$12,500 Spiral-bound notebook used by attendees throughout the meeting to take notes from sessions. Artwork to be provided by Company.

Pocket Program: \$15,000 You have the possibility to put your logo in the Pocket Program. Artwork to be provided by Company.

Free Standing Branding Options:



Cube Stacks: \$10,000 each; 10 available. Located near the Glimmer Ballroom, these stacks of two (2) 3 ft. cubes will keep your brand in front of thousands of attendees as they walk from the Exhibit Hall to the main conference room. Company to submit artwork. Placement determined by IFSO 2021.



Fabric Towers: \$10,000 each; 10 available. Located near the Glimmer Ballroom, the height of these impressive, eye-catching 4 ft. x 8 ft. towers make your brand visible from far away and capture the attention of attendees as they walk from the Exhibit Hall to the main conference room. Company to submit artwork. Placement determined by IFSO 2021.

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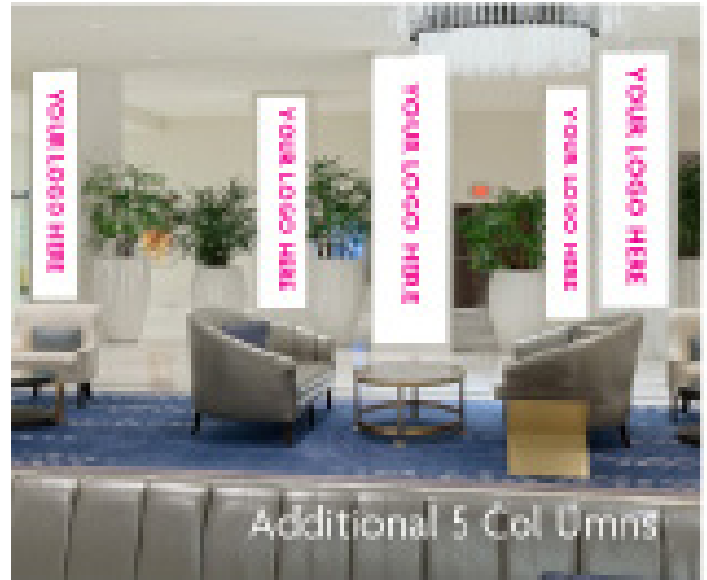
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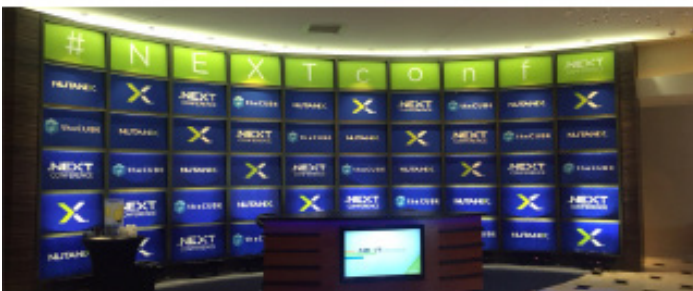
Hotel Branding Opportunities:



Eggwall: \$40,000. Exclusive 180 sq. ft. of eye-catching branding space for your conference program. Extra lighting of Eggwall can be provided at an additional cost.



Luster Gallery Columns: \$10,000 each; 5 available. 36" x 156" each. Prominent location near conference registration.



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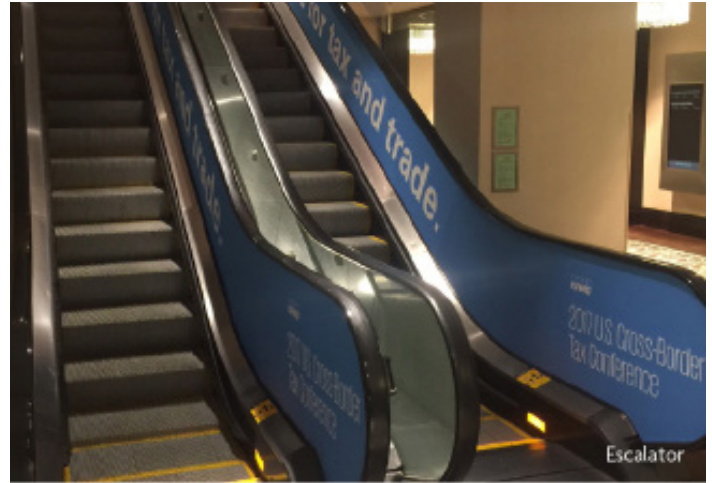
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Hotel Branding Opportunities:



4th Floor West Corridor Panels: \$10,000 each; 5 available. Five areas of wood/glass columns and arches. Panels can be branded front, back, and sides.

Glimmer Corridor Panels: \$10,000 each; 5 available. Five areas of wood/glass columns and arches. Panels can be branded front, back, and sides.



East & West Escalator: \$25,000 each. 2 total. East and West escalator bank glass surfaces and projection on the glass surfaces. (Image shows East Escalator.)



Luster Gallery Cheese Holes: Package \$20,000. 46 (15"), 29 (23") and 17 (31") cheese holes. High traffic area outside of Sparkle Ballroom.

4th Floor Cheese Holes: Package \$15,000. 34 (15"), 34 (23") and 51 (31") cheese holes.

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Custom Opportunity:

Design your own opportunity: Do you have a great idea that has worked at other conferences, or has your team thought of something new? Share your idea with IFSO 2021 to work collaboratively in creating a unique opportunity to support your Company or product. Fees quoted are for privilege to promote your Company and/or product. Additional fees may be incurred to produce banners, wraps, clings, or sponsored items to be distributed or presented to attendees. Sponsoring Company will work directly with IFSO 2021's logistics team to develop pieces for display or distribution. All materials shall be presented to IFSO 2021 for review and approval prior to production. IFSO 2021 reserves the right to decline use of any promotional materials it deems inappropriate.

Other Exhibit Hall Opportunities:

Cell Phone Charging Stations: \$10,000 each. Charging stations are available inside the Exhibit Hall (1) and the Exhibit Hall foyer (1). Company to submit artwork.

Coffee Service with Branded Cups: \$20,000. Coffee makes everyone happy - spread the joy! Sponsorship includes your company logo at stations along with branded cups. Stations are placed in the Exhibit Hall for all breaks between sessions (7 total). In addition to branded cups, company recognition is placed by coffee stations, on printed materials and signs, and identified in final printed program. Attendees will thank you!

Networking & Social Media Lounge: \$20,000.

Attendees can take a break, recharge themselves and their devices, and relax in a comfortable lounge in the Exhibit Hall. IFSO 2021 will provide specs for signage and Company to provide artwork.

Floor Clings: \$10,000; 6 clings - maximum 2 companies. Brand the hallways with your logo or message using floor clings.

Water Stations: \$2,500 Water stations may be placed outside of the meeting room, in the registration area, and in the Exhibit Hall.

Receptions and Special Events:

Opening Ceremony: Wednesday, October 20, 2021
\$10,000

Welcome Reception: Wednesday, October 20, 2021
\$25,000 - Includes hors d'oeuvres.

Closing Party: Friday, October 22, 2021
\$60,000 - Includes dinner.

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Technology / Digital / Advertising:



WiFi Internet: \$10,000 Wireless internet in the Exhibit Hall and foyer area. As the exclusive Sponsor of the wireless network, you will enable attendees to access the Internet in IFSO 2021 meeting foyer and exhibit areas of the Fontainebleau.

Attendees will see Company's specialized launch page when logging in to the WiFi network. The launch page may feature Company's logo and booth number. Page content must be approved by IFSO 2021.

Mobile App: \$25,000 The majority of our audience will download the mobile app and will be able to create personalized agendas, connect with peers, and receive program alerts and updates. Company will receive prominent landing page and rotating banner display, direct link to company or product, and push notifications. IFSO 2021 to provide specs. Company to provide digital files.