

## SPONSORSHIP APPLICATION

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Sponsorship Application and full payment must be submitted to reserve a sponsorship opportunity. Full payment must be received upon receipt of invoice. By submitting this Application, Company agrees to all rules and regulations contained in the IFSO 2021 Exhibitor Prospectus, including complete cancellation policy.

# IFSO 2021

19 - 23 October, 2021 | Fontainebleau, Miami, Florida

Company:

Primary Contact Name\*:

Title:

Mailing Address:

City:

State, Postal Code:

Telephone Number:

Fax Number:

Email Address:

*\*The person who is listed here will receive all information and receipt for payment of fees.*

### Scientific and Educational Activities:

☐ Meet the Expert (\$12,000): Exclusive to Satellite Symposia sponsors. Organize a Meet the Expert session. 45-minute session to be offered as an extension to your Satellite Symposium (Meet the Expert Sessions for Breakfast Satellites will take place over lunch, MTE Sessions for Lunch Satellites will take place in the afternoon, Dinner Satellites get the choice between a breakfast or early afternoon time slot.) Exact times to be communicated based on the final agenda. Continental breakfast, boxed lunch and afternoon snacks based on 50 attendees are included. Faculty and audience mics are included.

☐ Simulation Center (\$5,000): Area dedicated to hands-on sessions. Possible topics include Endoscopic stations, Robotic stations, Laparoscopic stations. Sponsor to provide devices and product samples to carry out sessions. Hands-on sessions will be confirmed by the organization. Hands-on sessions are based on availability.

Promotional Video of Company. Your announcement/video may be a maximum of 60 seconds and will be projected outside the exhibit hall. Company to provide video. Exact placement determined by IFSO 2021.

☐ Full day (\$15,000)

☐ Half day (\$9,000)

### General Sponsorship Opportunities:

☐ Hotel Door Drops (\$3,000 per item, privilege only): Grants Company permission to arrange a door drop at Fontainebleau. Company is responsible for production and shipment of door drop items and payment of fees directly to Fontainebleau for the per-item cost of door drop. All materials must be reviewed and approved by IFSO 2021.

☐ Hotel Key Cards (\$13,000): Company logo imprinted on all hotel key cards during main check-in dates of IFSO 2021.

☐ Key Card Sleeves (\$6,000): Company logo imprinted on all hotel key card sleeves. At check-in, all conference attendees who are staying under the programs group code will be present with a custom room key or key sleeves Available to Key Card Sponsor only.

☐ Do Not Disturb Hotel Door Hangers (\$8,000): Custom Do Not Disturb Cards/Door Hangers to showcase your corporate logo or message. Front and back art (full color) cards/door hangers will be placed in sleeping rooms of IFSO 2021 meeting attendees in contracted hotel: Fontainebleau. Artwork to be provided by Sponsor. Additional hotel fees may apply and will be Sponsor's responsibility.

☐ Program Bags (\$15,000): Allows Company to have Company logo printed on all program bags. Company to provide artwork.

☐ Registration Bag Insert (\$3,000 per piece): Grants Company permission to include a promotional flyer (up to 8.5" x 11") in the registration bag. Company is responsible for the production and shipment of items. All materials must be reviewed and approved by IFSO 2021.

☐ Welcome Package Bag Pen (\$2,500 privilege only): Entitles Company to the exclusive right to place a promotional pen inside the welcome package distributed to all attendees. Company is responsible for the production and shipment of pens.

☐ Lanyards (\$10,000): Sponsor Company to provide the lanyards. Includes logo on lanyards.

## Advertising Opportunities:

This popular and useful item will be the only print publication at IFSO 2021. The program features the full schedule, poster list, Exhibit & Poster Hall floor plan, convention center layout, and exhibitor list with booth numbers. CME information is also included, making the publication useful past the annual meeting. Company to provide print-ready artwork. Front Inside Cover, Back Inside Cover, and Back Outside Cover available.

☐ Front Inside Cover (\$10,000)    ☐ Back Inside Cover (\$8,000)    ☐ Back Outside Cover (\$10,000)

☐ Notebook (\$12,500): Spiral-bound notebook used by attendees throughout the meeting to take notes from sessions. Artwork to be provided by Company.

☐ Pocket Program (\$15,000): You have the possibility to put your logo in the Pocket Program.

## Free Standing Branding Options:

☐ Cube Stacks (\$10,000 each; 10 available): Located near the Glimmer Ballroom, these stacks of two (2) 3 ft. cubes will keep your brand in front of thousands of attendees as they walk from the Exhibit Hall to the main conference room. Company to submit artwork. Placement determined by IFSO 2021.

☐ Fabric Towers (\$10,000 each; 10 available): Located near the Glimmer Ballroom, the height of these impressive, eye-catching 4 ft. x 8 ft. towers make your brand visible from far away and capture the attention of attendees as they walk from the Exhibit Hall to the main conference room. Company to submit artwork. Placement determined by IFSO 2021.

## Hotel Branding Opportunities:

☐ Eggwall (\$40,000): Exclusive 180 sq. ft. of eye-catching branding space for your conference program. Extra lighting of Eggwall can be provided at an additional cost.

☐ Luster Gallery Columns (\$10,000 each; 5 available): 36" x 156" each. Prominent location near conference registration.

☐ 4th Floor West Corridor Panels (\$10,000 each; 5 available): Five (5) areas of wood/glass columns and arches. Panels can be branded front, back, and sides. All artwork must be approved in advance.

☐ Glimmer Corridor Panels (\$10,000 each; 5 available): Five (5) areas of wood/glass columns and arches. Panels can be branded front, back, and sides. All artwork must be approved in advance.

☐ East Escalator (\$25,000): East escalator bank glass surfaces and projection on the glass surfaces.

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☐ Luster Gallery Cheese Holes Package (\$20,000): 46 (15"), 29 (23") and 17 (31") cheese holes

☐ 4th Floor Cheese Holes Package (\$15,000): 34 (15"), 34 (23") and 51 (31") cheese holes

## Custom Opportunity:

☐ Design your own opportunity - Call for pricing: Do you have a great idea that has worked at other conferences, or has your team thought of something new? Share your idea with IFSO 2021 to work collaboratively in creating a unique opportunity to support your Company or product. Fees quoted are for privilege to promote your Company and/or product. Additional fees may be incurred to produce banners, wraps, clings, or sponsored items to be distributed or presented to attendees. Sponsoring Company will work directly with IFSO 2021's logistics team to develop pieces for display or distribution. All materials shall be presented to IFSO 2021 for review and approval prior to production. IFSO 2021 reserves the right to decline use of any promotional materials it deems inappropriate.

**Other Exhibit Hall Opportunities:**

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- ☐ Cell Phone Charging Stations (\$10,000 each): Charging stations are available inside the Exhibit Hall (1) and the Exhibit Hall foyer (1). Company to submit artwork.
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- ☐ Coffee Service with Branded Cups (\$20,000): Coffee makes everyone happy - spread the joy! Sponsorship includes your company logo at stations along with branded cups. Stations are placed in the Exhibit Hall for all breaks between sessions (7 total). In addition to branded cups, company recognition is placed by coffee stations, on printed materials and signs, and identified in final printed program. Attendees will thank you!
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- ☐ Networking & Social Media Lounge (\$20,000): Attendees can take a break, recharge themselves and their devices, and relax in a comfortable lounge in the Exhibit Hall. IFSO 2021 will provide specs for signage and Company to provide artwork.
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- ☐ Floor Clings (\$10,000; 6 clings - maximum 2 companies): Brand the hallways with your logo or message using floor clings. Includes logo on Sponsor's page of Congress website.
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- ☐ Water Stations (\$2,500): Water stations may be placed outside of the meeting room, in the registration area, and in the Exhibit Hall.

**Receptions:**

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- ☐ Opening Ceremony (\$10,000): Wednesday, October 20, 2021
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- ☐ Welcome Reception (25,000): Thursday, October 21, 2021
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- ☐ Closing Party (\$60,000): Friday, October 22, 2021

**Technology / Digital / Advertising:**

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- ☐ Mobile App (\$25,000): The majority of our audience will download the mobile app and will be able to create personalized agendas, connect with peers, and receive program alerts and updates. Company will receive prominent landing page and rotating banner display, direct link to company or product, and push notifications. IFSO 2021 to provide specs. Company to provide digital files.
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- ☐ WiFi Internet (\$10,000): Wireless internet in the Exhibit Hall and foyer area. As the exclusive Sponsor of the wireless network, you will enable attendees to access the Internet in IFSO 2021 meeting foyer and exhibit areas of the Fontainebleau. Attendees will see Company's specialized launch page when logging in to the WiFi network. The launch page may feature Company's logo and booth number. Page content must be approved by IFSO 2021.

## Compliance with Rules

In accordance with the policies of the Accreditation Council for Continuing Medical Education (ACCME) and the policies of IFSO 2021, by providing funds through a Sponsorship Fee, Company agrees to the following conditions:

1. Any payments made to MeetingAdvice for support are:
  - fees for services, and are not to be paid as educational grant support; and
  - do not exceed the fair market value of the services provided; and
  - are not inconsistent with any internal policy of Company governing interactions with healthcare professionals.
2. Company shall have no control over:
  - a. Identification of CME needs;
  - b. Determination of educational objectives;
  - c. Selection and presentation of content;
  - d. Selection of all persons and organizations that will be in a position to control the content of the CME;
  - e. Selection of educational methods;
  - f. Evaluation of the activity.
3. By submitting this Sponsorship Application, Company agrees to abide by all rules and regulations contained in the IFSO 2021 Exhibitor Prospectus.

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Name of Authorized Company Representative:

Date:

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Signature:

Title:

### Payment Method (select one):

Credit card payments are accepted for up to \$10,000. Checks are preferred for any amounts over \$10,000. Full payment must be received by July 1, 2021, or support item will be canceled.

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☐ Check: Make payable to MeetingAdvice (Tax Identification Number: 38-4077616) & mail to IFSO 2021 c/o MeetingAdvice, 6001 Broken Sound Parkway NW, Suite 340 Boca Raton, FL 33487

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☐ Credit Card: Type of Credit Card:

Card Number:

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Name of Cardholder:

Expiration Date:

CVV Code\*:

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Return Form To: Gudrun Echterhoff

Via email: IFSO2021@meetingadvice.com